

Training in RURAL TOURISM

EXERCISE 1.7.

EVALUATION OF THE TOURIST POTENTIAL OF YOUR LOCATION

1. Natural heritage.	Yes	Maybe	No
Your location/property is in the center of one of the more famous natural attractions in your region;			
An incredible view, interesting reliefs and exceptional beauty make the property/location extremely attractive;			
The location/property has a very rich and diverse flora. There are certain species that are native and that attract tourists. In addition to the very rich and diverse herbal life, you can see a considerable amount of animals, which also attracts a large number of visitors;			
There are lakes, rivers and streams which makes activities such as fishing, swimming and boating possible;			
The location/property is in a very good position. This position is affordable and close to various attractions.			
SUBTOTAL			

2. Tourist offers.	Yes	Maybe	No
Your location/property has a significant tourist offer;			
An important fact is that there are historical and cultural landmarks near the location/property. Some of these landmarks are indigenous sites, artifacts, museums, and other historically important locations;			
Visitors are interested in the different and varied activities that take place on the site/property. These activities include agricultural, industrial and commercial ones. Agricultural activities that can be interesting may be production and harvesting;			
There are various opportunities for active rest and recreation in the area. Some of the possibilities are hiking, horseback riding, national parks, and more;			
In addition to the already mentioned features and possibilities, the location/property has many other interesting offers for potential visitors, such as examples of old equipment or a large number of souvenirs.			
SUBTOTAL			

3. Infrastructure on the site.	Yes	Maybe	No
Your location/property has all the infrastructure needed by tourists. The property has good access, electricity, internet, water and sewage, and waste water is treated;			
The roads, the entrance to the site/property, as well as the parking space meet current requirements. There are possibilities to increase the capacity, if necessary;			
Food and accommodation services are available on the site or in the immediate vicinity, in order to meet the demands of tourists;			
In the immediate vicinity there are playgrounds for children, various promenades, and for barbecue lovers there are designated areas for picnics and barbecues;			
Visitors can be safe, because the security of the facilities and visitors is maintained at the highest level.			
SUBTOTAL			

4. Business potential.	Yes	Maybe	No
Your location/property has the necessary human and business potential to meet the needs of tourists;			
In order to meet the demands and needs of the visitors, the qualified labor is available;			
You have the necessary knowledge to run a business, or you are ready to acquire it quickly;			
The time you spend on your other jobs will not affect your time dedicated to jobs in rural tourism;			
You have a completely unique tourist product, which no one else has to offer			
SUBTOTAL			

	Yes	Maybe	No
TOTAL			