

Training in RURAL TOURISM

EXERCISE 5.1

FIRST IMPRESSION

Description	Yes	No	To be improved
Easy to find your household			
Signposts at key intersections clearly direct visitors to the location?			
Household marked on Google Maps and/or other navigation system?			
Upon arrival			
Is there a well-placed household sign?			
Is it easy to find the entrance?			
Is there good visibility for safe entry and exit?			
Is there a logical traffic flow?			
Parking lot			
Is it easy to figure out where to park?			
Are there signs directing you to the parking area?			
Are there barriers that define the parking space?			
Is it easy to park once you find a parking lot?			
Are the parking spaces marked?			
Is there enough room to slide in/out?			
Paths			
Relatively flat?			
No holes?			
No mud?			
No dust?			
Paved for easy walking?			
Open space			
Mowed lawn			
Beautifully landscaped area			
Attractive flower arrangements			
Can vintage farm equipment be seen?			
Is there seating - picnic tables/pavilions/benches?			
Is there a designated area for children?			
Are there signs with instructions/information?			
Is area clean of trash?			
Are tripping hazards eliminated?			
Are farm equipment, fuel and chemicals out of reach of guests?			
Is there soap/water, antiseptic lotion for visitors?			
WiFi available			